

# KIMBERLY LANDRY

Editor

 Los Angeles, CA

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## PROFESSIONAL SUMMARY

Kim is an Editor based in Los Angeles. She's worked with brands like Visit California and Google, and has assisted on long-form projects like the Netflix's docu-series "The Devil Next Door" and "Shawn Mendes: In Wonder". From crafting dynamic and fun pieces for Got Milk?, to more emotional stories for the City of Los Angeles and WGU, Kim finds the heart of every project she works on and collaborates with those around her to bring that vision to life.

## EXPERIENCE

### Editor & Cutting Assistant

Dec 2021 - Present

Freelance Computer Services • Los Angeles, CA

- Editor/Cutting Assistant at various post-houses around Los Angeles. Recent brands include, Dr. Pepper, Cadillac, Orbit, Alexander Wang, Spectrum and Ranch Rider.
- Supervising editor on the podcast "The Other Eleven" for AirCare Health.
- Advising companies in LA and the Bay Area on different aspects of post production; including how to hire qualified editors, and how to organize a seamless remote editing workflow.

### Associate Producer

May 2022 - Jun 2022

Xpedition Media • Los Angeles, CA

- Programmed tabata timers 90+ segments and adjusted in real-time so edit times would remain intact.
- Collaborated with the director, segment producers, and clients to make sure script notes were accurate and detailed.
- Consolidated script notes, and notes from AD and Director into a daily priority list for the client.

### Junior Editor

Apr 2020 - Oct 2021

Union Editorial • Los Angeles, CA

- Cut commercials for Got Milk?, Amazon, City of Los Angeles, Hyundai, Lexus, 19 Crimes Cali Rose and NBC Universal.
- Created a pitch for Visit California's Board of Directors showing them the benefits of TikTok including several unique TikTok's for reference. They not only joined, they now have over 130K followers.

### Editor & Producer - Girls Soccer Network

Feb 2018 - Jun 2020

Union Editorial • Los Angeles, CA

- Co-produced and edited a 6-minute documentary showing the lives of several athletes as they prepared for the 2020 NWSL Challenge Cup during the pandemic.
- Published the final documentary on the NWSL website in collaboration with the NWSL 2020 Challenge Cup.
- Cut sizzles to pitch as tv shows to a variety of networks and streaming services.
- Helped GSN to reach 50k followers through content creation.
- Co-produced and edited social media content of soccer tips, life style pieces and inspirational stories to drive traffic to GSN's website and increase engagement on instagram.

### Assistant Editor

Oct 2017 - Apr 2020

Union Editorial • Los Angeles, CA

- Assisted on the 5-part Netflix docu-series "The Devil Next Door" by logging hours of interviews, pulling selects sequences for editors, and overcutting hours of archival footage in preparation for online.
- Assisted on the Netflix documentary "Shawn Mendes: In Wonder" by loading footage, pulling selects, and syncing an 18-camera concert.
- Assisted on on the entire editing process commercials for brands including Lexus, Honda, Chobani, AT&T, Cox Communications, Kaiser Permanente, MLB, NBA, and IHOP.

### Receptionist

May 2014 - Oct 2017

Union Editorial • Los Angeles, CA

- Directed calls and built relationships with clients from agencies like RPA, Deutchsh, Saatch & Saatchi, Innocean, Blk-Ops, and Media Arts Lab.
- Provided general support to all producers and editors.

### Digital Media Manager

Apr 2012 - Sep 2013

Pace Advertising-WPP • New York

- Managed all digital advertising strategies including media buying, social media management, Google AdWorks, and website consulting for brands like Silverstein Towers, K. Hovnanian Homes, and Dockside Condominiums.
- Analyzed monthly traffic for all projects and made recommendations for future strategies.
- Maintained relationships with vendors in order to secure affordable advertising opportunities for our clients.

## SKILLS

Avid Media Composer

Script Sync

Adobe Creative Suite

Davinci Resolve

Microsoft Applications

Jump Desk

## EDUCATION

### Bachelor's Business Administration (Business)

Sep 2007 - Jun 2011

Northeastern University • Boston, MA

Concentration in Marketing & International Relations